

A man in a dark suit is shown in profile on the left, gesturing with his hand towards a woman on the right. The woman has dark hair with bangs and is wearing a black and white striped shirt. They are in a home environment, with a decorative wreath on the wall behind them. The scene is lit with warm, indoor lighting.

**As part of the National Consumer Congress
you're invited to the debut of a new short film**

“SHUTTING THE GATES”

“We all want the best for our kids, and Robert Fisher is the man to help us. Or is he? ‘Shutting the Gates’ explores the way anxiety and emotions are manipulated during the in-home sales process – selling parents on the dream of a better education for their children. This film will make you question every purchase decision you have ever made.”

**The film will be screened during the opening day of
the National Consumer Congress**

Monday, 15th March 2010 at 3.30pm

The Ted Hopkins Room, Luna Park, Sydney

To see a trailer of the film, visit www.shuttingthegates.net

The Report, “Shutting the Gates: An analysis of the psychology of in-home sales of educational software”, inspired the film.

Copies will be available at the screening.